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RÉSUMÉ DE L'INTERVENTION

Conditions for a sustainable open access publishing market

There is common agreement that academic publishing is undergoing major changes due to the digital revolution. Open access publishing is one aspect of this. The research community and especially the libraries have high hopes that a switch to open access publishing will greatly increase access to knowledge. What seems pretty straight forward on first sight turns out to be quite complicated when being transformed to policy. Sustainability is a catchword used regularly when advocating open access publishing but there is no common agreement on what constitutes sustainability in the context of academic publishing. Christoph Bruch will give an overview about various approaches to “producing” sustainability in academic publishing. This will include economic as well as technical aspects.

BIOGRAPHIE

Dr. Christoph Bruch is senior advisor for Strategy at [Helmholtz Open Science Coordination Office](#). His focus is on legal aspects concerning research publications and research data. He is a member of the [Working Group on Legal Aspect](#) of the German [Priority Initiative "Digital Information"](#) and chairs the Science Europe Task Force on Legal Aspects a subcommittee of the [Science Europe Working Groups on Research Data](#) and [Open Access to Scientific Publications](#).

He studied political sciences at [Johan Wolfgang Goethe University](#) in Frankfurt am Main and [Free University Berlin](#). Before joining [Helmholtz Association](#) he held professional positions at the [Free University Berlin](#), the [German Institute for Urban Studies](#), and [Max Planck Society](#).